



New Beginnings Are Possible

MINISTRY PROFILE



SUPPORT US AT  
**NBAP.org**



## OUR MISSION

To develop family, career and community capable young adults through our programming, mentoring and Christ-centered principles.

## BACKGROUND

Founded in 1996, New Beginnings Are Possible, Inc. (New Beginnings) is an ecumenical organization delivering services to children and families in the Milwaukee Community. We address the deleterious impacts of poverty and trauma by serving as a family-supporting partner, providing an environment of safety and well-being, promoting pathways to personal growth and development, and assisting those we serve in creating a personal vision of success and purpose. We serve across the Milwaukee Metro area; however, with our 2017 move to Berryland our focus is on families in the northwest corridor of Milwaukee.

## DEMOGRAPHICS

Our neighborhoods trail Milwaukee, Wisconsin, and US medians relative to income, education and employment and exceeds median for all three comparators relative to poverty and crime.

### MINISTRY DATA

YEAR FOUNDED: 1996

AGAPE CENTER

6100 N. 42<sup>ND</sup> St.

Milwaukee, WI 53209

info@nbap.org

414.449.1546

nbap.org

EIN: 39-1913547

DUNS: 143988017

GUIDESTAR: Silver

ANNUAL BUDGET: \$630,000

TOTAL ASSETS: \$1.2M

### LEADERSHIP

John N. Greene, Ph.D.

EXECUTIVE DIRECTOR

Todd C. Johnson

BOARD CHAIR & TREASURER

Rigii Njoroge

VICE CHAIR

### BOARD MEMBERS

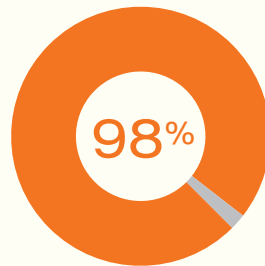
Michael Burnham

Bill Harrigan

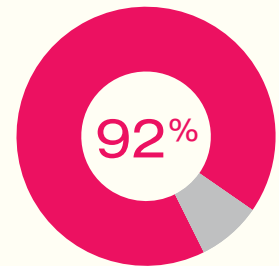
Elodie Ontala

Josie Veal, Ph.D.

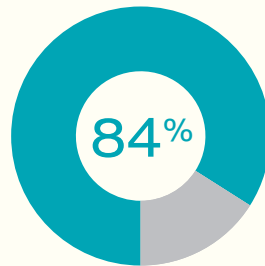
Ronald Williamson



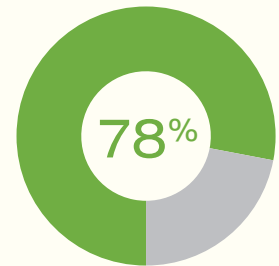
OF OUR CHILDREN ARE AFRICAN AMERICAN



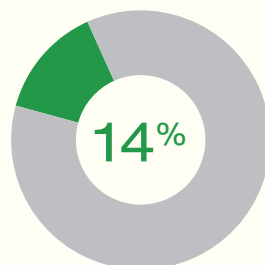
OF OUR CHILDREN LIVE BELOW THE POVERTY LINE



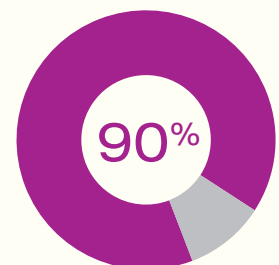
NON-TRADITIONAL FAMILIES



OF OUR CHILDREN HAVE A READING DELAY



OF OUR CHILDREN HAVE A COGNITIVE OR PHYSICAL DISABILITY



OF OUR CHILDREN LIVE IN HIGH TRAUMA ZIP CODES



# TIMELINE

## PARTNERS

To achieve our strategic objectives, we are deliberately relational and focused on the growth and development of those who we serve and with whom we work. Critical to our work is collaboration with organizations, funders, and volunteers.

### PROGRAMS

Above the Clouds  
Ashley Crazy Yoga  
Concordia University  
Feed My Sheep  
Fort Wilderness  
Junior Achievement  
Lake Geneva Family Camp  
Lutheran Social Services  
Safe & Sound Milwaukee

### MINISTRY

Alliance Bible Church Mequon  
Brookfield Lutheran  
Christ Church Mequon  
Cru  
Eastbrook Church  
Mercy Hill Church  
New Testament Church  
Parklawn Assemblies of God  
Shalom Ministries  
St. Charles Youth & Family Services

### STAFFING & VOLUNTEER

Christ Church  
Concordia University  
Cru  
I5 Consulting, LLC  
Mercy Hill Church  
SER National  
WIOA

### STRATEGY, GROWTH & DEVELOPMENT

Ascension  
City of Milwaukee  
Harrigan Solutions  
House of Love  
I5 Consulting, LLC  
Lutheran Social Services  
The Office of  
President Ashanti Hamilton  
Outsights, Inc

## 2021 NBAP TAILGATE EVENT

### SPONSORS

Brilliant DPI  
CAC Brewing Company  
Copperfield's  
Clean Living Environments  
Crazy Yoga  
First Midwest Bank  
I5 Consulting, LLC  
Iron Fireman  
Kabiaru  
KPMG  
Lost Whale  
Milwaukee Body Co.  
Vantage Tactical Solutions

### DONORS

JCC  
Advocate Aurora  
MU Center for Peacemaking  
SDC  
Eastbrook Church  
Cedarburg UMC

**1996**  
FOUNDING

**1999**  
INCORPORATED

**2004**  
MOVE TO  
Fond Du Lac Location

**2017**  
ADOPTED 2025 STRATEGY  
MOVED TO  
Berryland through Gifting  
of Agape Center  
by Ascension Health

**2019**  
AFTERSCHOOL &  
SUMMER PROGRAM  
Enrollment Exceeds 100

**2020**  
AFTERSCHOOL &  
SUMMER PROGRAM  
Enrollment Exceeds 150

**2021**  
ANNUAL BUDGET: \$630,000  
TOTAL ASSETS: \$1.2 M  
PARTNERSHIP WITH DHS  
to Offer COVID  
Vaccination Education





New Beginnings Are Possible

## STRATEGIC AREAS

New Beginnings accomplishes its mission through service in five distinct areas.

### BUILDING CHRIST'S KINGDOM

We are a Christ-serving organization first and foremost. Our intent is to serve the Kingdom as we attend to the temporal issues of our community. Our purpose is Kingdom building.

#### AFTERSCHOOL & SUMMER PROGRAMS

We provide a safe and secure destination for our children as parents work and build a life. Programs are relational with services to support families and schools. Programs are enriching – promoting skills development, determination, and exploration.

#### COMMUNITY & FAMILY ENGAGEMENT

Families in our community suffer from trauma, poverty and other factors threatening adjustment. Our goal is to partner with the community to identify need and offer services to develop communities.

Afterschool & Summer Programs

Talent & Pipeline Development

BUILDING CHRIST'S KINGDOM

Community & Family Engagement

Wellness

#### WELLNESS

Our Wellness focus falls into three essential areas that data indicate represent threats to wellbeing:

1. Trauma and Trauma-informed Care
2. Mental Health
3. Nutrition and Physical Fitness

#### TALENT & PIPELINE DEVELOPMENT

New Beginnings focuses on three areas within this pillar including:

1. Addressing the staffing gap
2. Supporting economic development through job programs
3. Ensuring that our older children and their families have the knowledge, skills, and tools to pursue self-sufficiency and meaningful careers.